



# Boating Industry

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## **Yarmouth Boat Yard and Moose Landing Marina Earn #11 Spot in *Boating Industry* Top 100 List of Boat Dealers**

*Recognized as one of the top boat dealers in North America and Best in Class for Best New Idea in the Boating Industry*

**Minneapolis, Minn.** – Marina Holdings LLC, holding company for Yarmouth Boat Yard, Moose Landing Marina, and Freedom Boat Club of Maine, was once again named one of the Top 100 dealers in North America by *Boating Industry*, the leading trade publication for marine businesses.

For the past 15 years, *Boating Industry* has promoted the Top 100 list, the only independent ranking of boat dealers in North America which recognizes dealerships that are unsurpassed in business operations, professionalism, marketing tactics, customer service and more. From the thousands of dealers in North America, these 100 dealers are the best of the best. Together they generated over \$3.5 billion in total revenue in 2018.

This year, Yarmouth Boat Yard and Moose Landing Marina jumped up significantly in the rankings to secure the #11 spot.

*Boating Industry* also recognized Yarmouth Boat Yard and Moose Landing Marina with a special “Best in Class” award for Best New Idea. “We chose Steve Arnold and his crew as the recipient for spearheading a first-of-its-kind partnership that created a grant-funded Yamaha outboard repair-training program that is now offered at Southern Maine Community College free of charge for qualified students,” explained Top 100 Program Director Jonathan Sweet. “An ever-growing challenge facing both manufacturers and dealerships has been filling the workforce ranks of the industry. With many working to tackle the issue in-house, Marina Holdings owner Steve Arnold and his team aimed to find a solution by bringing the industry together.”

“To earn the title of #11 dealer in all of North America is a huge honor for us,” stated Steve Arnold, owner of Marina Holdings. “We are thrilled to win not only the Top 100 designation but also the Best in Class Award. Whenever I approach my team with a challenge, they always rise to the occasion and perform above and beyond expectations.” Arnold continued. “These awards validate and celebrate those efforts. We’re looking forward to another year of growth and success.”

**Attachments:** *Accepting the Top 100 and Best in Class awards (pictured from left to right) David Gee, Boating Industry's Content Director; and for Marina Holdings Amanda VanDecker, Finance Manager; Tracy Coughlin, Marketing Director; and Amber Bellanceau, Billing & Assistant Office Manager.*



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